sarah lemoncelli

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Related Experience:

Associate Licensing Agent, Oct. '11 - April '12
Trunk Archive
Seek, negotiate and close licensing sales and placements with global editorial clients involved in both print and digital arenas
Edit, package, promote and sell exclusive imagery to global clients
Explore and develop revenue opportunities across print and digital markets
Analyze trends in fashion, film, television and music to develop market-specific promotions
Securing secured artist and agent clearances for editorial and syndicate clientele

Online Photo Coordinator, Oct. '10 - Oct. '11
American Express Publishing, Online Media, Photography Department
Food & Wine, Travel + Leisure and Departures Magazines
Managing a staff of 4 Digital Photo Editors, their daily workflow and long term projects
Hiring and Training new staff as needed
Coordinating with other departments to conceive art direction and manage timely workflow
Oversee and maintain photo budget for all titles, Stock image rate negotiation
Photo Editing for slideshows, articles and features for magazine and syndicates
Shooting still and video content for site

Associate Photo Editor, July '08 - Oct. '10
American Express Publishing, Online Media, Photography Department
Food & Wine, Travel + Leisure, Departures and Executive Travel Magazines
Managing interns
Print-to-Web Production for all titles
Image research, Rights management and procurement
Invoicing
Shooting still and video content for site

Related Skills:

Macintosh and PC Proficient
Photoshop, InDesign, Bridge, MS Office, MS Project, Basic HTML
Metadata, CMS Systems, DAM Systems, ETS
Image Editing
Project Management, Studio Management, Office Management
Billing/Invoicing
Photography Production, Set and Studio Assisting

Volunteer Experience:

Photography Explorers Project Leader, Jan. '10 - Present
NYCares, Non-Profit Organization
Created, implemented and taught photography lesson plans for 4-6th grade students
Created and maintained project budget

Education:

Ohio University School of Visual Communications, Graduation 2007
Bachelor of Science in Visual Communications, Photojournalism
GPA - 3.45